

JASNA New York at the Brooklyn Book Festival September 13, 2009

On a gloriously sunny Sunday morning (after two days of miserable rain), New York Metro members: Kerri Spennicchia, Jerry Vetowich and I set up JASNA's booth at Brooklyn's Book Festival. Our booth was perfectly placed right in front of the Municipal Hall and behind the main stage.

Even before the festival opened at 10am, dozens of people visited and bought Austen literature. It was a busy day. We gave out the 200 JASNA brochures we had brought with us and needed to run to Kinko's to produce another 100 for distribution. By day's end, we gained 6 new (young) members and the e-mail addresses of another 160 people wishing to learn more about JASNA and JASNA-NY.

Assisted by our seven volunteers -- Maura Powers-Smith, Mary Ann Linahan, Polina Brandis, Diane Mangasarian, Wendy Lee, Davina Gazo, and Ann Herendeen -- we had a most successful day promoting JASNA and the discussion of Jane Austen. Each volunteer contributed a fresh perspective and energy to the booth. We appreciated their help and in turn, they had a great time meeting our visitors.

Nili Olay



Kerri Spennicchia and Maura Powers-Smith



Davina Gazo